

Membership Directory & Service Guide 2020-2021

Please see the Advertisement Specifications and Rate Sheet information for our 2020-2021 Membership Directory & Service Guide on the flip side of this insert. As you know, this is one of our primary fundraisers for the Tampa Propeller Club and we always appreciate your support. Please make sure that we have your current contact information by visiting our website at www.propellerclubtampa.com. Your login is your email address. *If you have changed your email address – you'll need to contact me (Nancy Simms at nsimms@propellerclubtampa.com) ASAP in order to access your profile.*

If you have any employees who are no longer with your business (and they were Propeller Club members) please be sure to let us know so that we may adjust those profiles as needed. Also, if you have anyone that might benefit from being a member of our Tampa Propeller Club, please guide them to our website to complete a New Member Online Registration form.

If you have not submitted a current color headshot photo in the last few years, please send them via jpg file as follows (**lastname.firstname.jpg – i.e. smith.joe.jpg**) as they go directly to our graphic artist who matches them up with your profile. *Should you have any questions on any of the above items, please do not hesitate to contact me (Nancy Simms) at 813-225-7227.*

Ad Specifications

Color Format: All ads must be saved in CMYK for color
Resolution: Files must be 300dpi or greater.
File Format: Acceptable formats are Photoshop (send fonts with the file or flatten), Illustrator (send fonts or convert to outlines), jpg, eps (with fonts embedded or converted to outlines), tiff, or pdf (with fonts embedded or converted to outlines).

Ad Sizes:

Full Page ads **WITH** bleed.... 5 7/8" wide x 8 3/4" tall including bleed, trims to 5 5/8" wide x 8 1/2" tall
Full Page ads **NO** bleed..... 4 7/8" wide x 7 3/4" high
(All Full Page ad sizes are the same for Covers, Tabs & Inside Pages)
Half Page Vertical 2 5/16" wide by 7 3/4" high
Half Page Horizontal 4 7/8" wide by 3 3/4" high
Quarter Page Vertical 2 5/16" wide x 3 3/4" high
Quarter Page Horizontal 4 7/8" wide x 1 3/4" high
Business Card Ad 2 5/16" wide x 1 5/16" high

Please send all correspondence and emails directly to Nancy at nsimms@propellerclubtampa.com or via mail to Propeller Club, Port of Tampa – P.O. Box 76985 – Tampa, FL 33675

PLEASE UPDATE YOUR MEMBERSHIP PROFILE!

If you have anyone who recently left your organization, please let me know if you can forward their contact information to update their profiles.

If you have any new employees or know of anyone that would like to join, please "join now" on our website at www.propellerclubtampa.com. **If they join by July 31, 2020 they will get in this upcoming issue!**

We are the largest Propeller Club in the world and appreciate all of our members and their continued support.

You are what make us so special. Thank you!

Visit our website at any time to see what's happening at the Port of Tampa!

New & Renewal Advertisement Confirmation and Rate Sheet

SIZE AD	4 COLOR PROCESS	MISCELLANEOUS
Back Cover	\$2500	One Opening (first to respond)
Tab Page	\$2000	Eight openings - w/bleed + \$110
Full Page	\$1400	w/bleed +\$110
1/2 Page	\$900	w/bleed +\$110
1/4 Page	\$600	w/bleed +\$110
Business Card	\$300	

Please mark or check or circle one box above and PDF to Nancy Simms at nsimms@propellerclubtampa.com Subject: Directory Ad.

We would like to have your commitment to advertise by July 31, 2020 with artwork sent ASAP but no later than August 7th or sooner if possible.

While our graphic artist works on placing the advertisements for blue line approval, I will be updating our membership profiles and replacing headshot photographs. A list of **Business by Category section will be sent to each company for any updates.** If I do not hear from you, or someone within your company regarding these items, your listing will remain the same as it is currently.

- _____ Please renew our advertisement using the current artwork.
- _____ Please upgrade our ad to a _____, we will submit new artwork.
- _____ Please renew our advertisement – but we will submit new artwork.

Authorized Signature Printed Name Company Name

Contact # Date Email Address

If you do not have camera ready art – please contact me and I'll put you in touch with our graphic artist and she will work directly with you on your advertisement.

If you require a "blue-line" copy prior to printing, please be sure to let us know.

Thank you and we look forward to hearing from you soon! Please contact Nancy at (813) 225-7227 or via email nsimms@propellerclubtampa.com.

Best regards and thank you in advance for your continued support.

Sincerely,

Darren Richards

Darren Richards
2020-2021 Vice President–Membership
& Directory Chairman

Nancy Simms

Nancy Simms
Club Administrator
& Directory Coordinator